

## Pactul Regional Nord-Vest pentru Ocupare și Incluziune Socială

Str. Fluerașului nr. 3, 400073 Cluj-Napoca, România | Tel.: 0264-412.527, 0264-413.091 Fax: 0264-413.019 | E-mail: secretariat@prois-nv.ro | Web: www.prois-nv.ro

### **NORTHWEST REGIONAL PACT FOR EMPLOYMENT AND SOCIAL INCLUSION (PROIS-NV)**

[www.prois-nv.ro](http://www.prois-nv.ro) | [www.facebook.com/proisnv](https://www.facebook.com/proisnv)

The “Northwest Regional Pact for Employment and Social Inclusion (PROIS-NV)” is the most powerful and representative associative structure in the North-West Region that assembles the social players (companies, NGO-s, universities, City Councils, County Agencies for Employment, school inspectorates etc), interested in the human resources development and, in this regard, in the absorption of cohesion European Funds made available for Romania through the European Social Fund. Currently, the PROIS-NV has 60 members who implement, as applicants or partners, over 150 projects co-financed by the European Social Fund and amounting to over EURO 140 million.

PROIS-NV purpose is to represent the interests of members and North-West Region in relation to central authorities or other partners at regional, national or international level. Also, the Pact is aiming at promoting and supporting the human resources development policies on long and short term in Northern Transylvania so that the financial resources be distributed according to the regional and local needs as clearly and directly possible. It involves also the monitoring of the existing resources and result assessment.

As a member of the National Coordination Council for Regional Pacts for Employment and Social Inclusion, member of the Inter-institutional Committee for the Partnership (CIAP), PROIS NV had a major contribution to prepare Romania accordingly in order to use efficiently the non-reimbursable funds granted in the next fiscal year of the European Union 2014-2020.

PROIS-NV is directly represented in the COORDINATION COMMITTEE ON THE PARTNERSHIP AGREEMENT MANAGEMENT 2014-2020 (CCMAP). Silviu Traian ISPAS, the senior executive of PROIS-NV is a permanent member within CCMAP. The Coordination Committee on the Partnership Agreement Management 2014-2020 represents the first level of strategic coordination having as main task the decisional assessment on providing the coherence of interventions, complementarity and synergies in all the implementation stages in order to use efficiently and effectively the European Structural and Investment Funds 2014-2020 (ESI funds).

Within its association structure, PROIS-NV has a leading body, namely the Members General Assembly. It assigns the President and 2 vice-presidents. The executive bodies are the Board of Directors and the Secretariat of PROIS-NV. The Board of Directors groups one representative from each of the 6 counties in the region and 2 representatives of the Regional Section. The senior executive also takes part in order to coordinate PROIS-NV Secretariat. The Secretariat supports the pact's activities from a technical and organisational point of view. Also, PROIS-NV includes the Sectoral Monitoring Committee of the Regional Action Plan for Employment and Social Inclusion (PRAO NV 2009-2013).

#### **Executive management of PROIS-NV:**

**Silviu Traian ISPAS** (Manager, Social and Economic Training Institute Cluj) – Managing director of PROIS-NV

**Daniela CULIC** (General Manager, Satu Mare Chamber of Commerce and Industry) – President of PROIS-NV, President of Satu Mare PROIS-NV branch

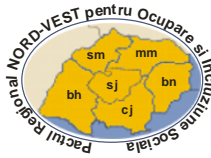
**Professor Mihaela LUȚAȘ, PhD** (Vice-chancellor, Babeș-Bolyai University of Cluj-Napoca)

**Adrian FOGHIȘ** (General Manager, Intercommunity Development Association of Oradea Metropolitan Area)

**Professor Dan MÂNDRU, EngD** (Vice-chancellor, Technical University of Cluj-Napoca)

**Assistant Professor Călin VAC** (University of Agricultural Sciences and Veterinary Medicine of Cluj) – Vice-President of PROIS-NV

**Gheorghe MARCAȘ** (President, Maramureș Chamber of Commerce and Industry) – Vice-President of PROIS-NV



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**Dr. Claudia Anamaria IOV** (President, Sălaj County Centre for Education, Development and Social Economy)

**Florin CASPRIAC** (President, "ONISIM" Christian Social Reintegration Center of Bistrita-Nasaud)

### **ACTION DIRECTIONS**

**1. Assuming the position in the development and implementation of regional policies in the employment and social inclusion fields**

- Establishment and operationalization of the Sectoral Monitoring Board of the Regional Plan for Employment and Social Inclusion din North-West Region 2009-2013 (PRAO 2009-2013). PRAO was approved by the Northwest Regional Development Board
- creation of a partnership with the Northwest Regional Development Board
- inclusion of PRAO priorities in the Applicant guidelines afferent to the Sectoral Operational Programme Human Resources Development 2007-2013, financed by the European Social Fund

**2. Representing the interests of member organisations and institutions**

- developing contacts and experience exchanges with regions and partnerships in Romania and other European Union countries
- coordination of the NATIONAL COUNCIL OF COORDINATION OF THE EMPLOYMENT AND SOCIAL INCLUSION REGIONAL PACTS
  - Representing the interests of the members within the Inter-Institutional Committee for the Partnership Agreement  
2014-2020
  - Representing the interests of the members within the Coordination Committee on the Partnership Agreement Management 2014-2020

**3. Operationalization and structural development of PROIS-NV**

- supporting partnerships in the North-West Development Region
- granting continuous support in order to develop the PROIS-NV Secretariat
- organising public debates on PROIS-NV major topics
- increasing PROIS-NV visibility in the public space

**4. Embedded services for community development (consultancy, research, training, etc.)**

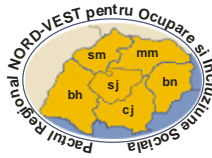
### **PROJECT IMPLEMENTATION:**

**1. "Safety and diversity in Europe"**

(Project financed through ERASMUS+ programme, key-action 2 – Strategic partnerships, partnership period 2016-2018).

Partnership: Nell-Breuning-Haus (Germany), Bundesverband der Sicherheitswirtschaft (Germany), Federación de Servicios de UGT (Spain), Organizacja Miedzyszakladowa NSZZ "Solidarnosc" (Poland), Pactul Regional Nord-Vest pentru Ocupare si Incluziune Sociala (Romania), MTU EESTI Tookusimuste Keskus (Estonia), The Security Institute of Ireland, Institut of Corporative Security Studies (Slovenia)

The project is aiming at the prevention of radicalization and will ensure the development of training concepts for the education and training of private security staff. On top the project has to develop a seal of quality that empowers customers to assess the suitability of security staff in dealing with people with a migration background. Further customers of security services must have the possibility to assess the quality of institutions and the suitability of security staff in dealing with people with migration



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background. Training courses on the prevention of radicalization are intended for the operative working staff.

The focus is on the work of and reflection on prejudice, as well as the strengthening of intercultural competence and ambiguity tolerance. To guarantee a precisely fitting conception of education modules the development of the curricula precedes a survey of about 300 employees from about eight companies in private security sector from five partner countries.

**Financing value:** approx. 250.000 Euro

### **2. „Inclusive –Network of support centres for the integration of vulnerable individuals on the labour market in 6 regions in Romania” –POSDRU project dedicated to vulnerable groups**

“Northwest Regional Pact for Employment and Social Inclusion” Association, Babeș-Bolyai University of Cluj-Napoca, World Vision Romania Foundation, Foundation for the Development of Associations of Mutual Help and Landsbond der Christelijke Mutualiteiten (Belgium) implement as partners the project [„Inclusive –Network of support centres for the integration of vulnerable individuals on the labour market in 6 regions in Romania”](#), co-financed by the European Social Fund prin Sectoral Operational Programme Human Resources Development 2007-2013, Priority Axis 6 "Promoting social inclusion", Main Area of Intervention 6.2 "Improving the access and participation of vulnerable groups in the labour market".

The project is aiming at increasing the qualification level of persons from vulnerable groups of 6 Romanian regions (North-West, South-West Oltenia, North-East, South-East, West and Bucharest-Ilfov), by providing integrated counselling and professional training programs in order to integrate or reintegrate on a flexible and inclusive labour market. The project period is 20 months, namely April 23<sup>rd</sup> 2014-December 15<sup>th</sup> 2015.

The project establishes and operationalizes 6 social inclusion centres providing services for 1200 persons from the regions North-West, South-West Oltenia, North-East, South-East, West and Bucharest-Ilfov; 1100 persons attend to the 39 qualification courses organised.

The target-group of the project is formed by: 50 disabled persons, 240 Romani persons, women, 210 persons from families with more than 2 children, 120 persons from single parents families, 30 persons affected by occupational diseases, 6 homeless persons, 12 young people over 18 leaving the child protection institutionalised service, 482 women, persons with diseases affecting social and professional life– 30 persons, 260 persons belonging to other vulnerable groups (for instance, beneficiaries of the minimum guaranteed income).

Financing value: approx. 2.7 million Euro

### **3. BizStart - Developing entrepreneurship and managerial skills of students and young entrepreneurs to generate an increased number of businesses**

(POSDRU, CPP 176 Strategic - „Romania Start-up”, Priority Axis 3 "Increasing adaptability of workers and enterprises", Main Area of Intervention 3.1 "Promoting entrepreneurial culture")

**PARTNERSHIP:** PROIS-NV and Academy of Economic Studies of Bucharest

**IMPLEMENTATION REGIONS:** Bucharest-Ilfov and South-West Oltenia

The project is aiming mainly at developing entrepreneurship and managerial skills of students and young entrepreneurs in order to improve the current performance and professional training, to develop the entrepreneurial spirit and to generate an increased number of businesses. The project will have positive effects on the target-group members given that the entrepreneurship becomes a carrier option through the development of managerial and entrepreneurial skills. The self-employment is an alternative and an important option given that the effects of the economic crisis are still present.

**DURATION:** 10 months

**Financing value:** approx. 2.5 million Euro

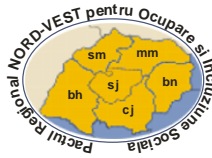
### **4. “Developing entrepreneurship and managerial skills of students and young entrepreneurs to generate an increased number of businesses -NewBiz”**

(POSDRU, CPP 176 Strategic - „Romania Start-up”, Priority Axis 3 "Increasing adaptability of workers and enterprises", Main Area of Intervention 3.1 "Promoting entrepreneurial culture")

**PARTNERSHIP:** PROIS-NV and Academy of Economic Studies of Bucharest

**IMPLEMENTATION REGIONS:** North-West and West

Through the services provided (training in order to create a new business, as well as development of managerial competencies– marketing, human resources, customer relations etc.) the project will increase the persons capacities to materialise business ideas, the capacity to undertake risks, and the skills to



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plan and manage projects in order to reach targets. Within the support centres for business initiation, by means of the E-learning Platform, by developing an interactive support guide in order to initiate a business, the target-group members shall be assisted in order to develop their entrepreneurial skills, they could simulate the steps to be taken in order to establish and develop an enterprise and they will take part to mentoring/tutoring activities helping them to elaborate a sustainable business plan.

**DURATION:** 10 months

**Financing value:** approx. 2.5 million Euro

### 5. RAINBOW Early Education Centre

**PARTNERSHIP:** PROIS-NV and Territorial Administrative Unit of Baia Mare Municipality –Baia Mare City Hall)

**Main objective:** *Promoting social inclusion, equal opportunities and gender equality at the North – West region, by promoting the gender perspective in social life while developing new additional services.*

**Specific objectives:** **1.** Access facilitation for socially-vulnerable families to services, in order to provide the harmonisation of life and professional life. **2.** Increasing the information and awareness level of community regarding issues in connexion to gender equality and advantages for women participation to the labour market.

**Value and duration of the project:** Financing through the SEE Financial Mechanism - Programme RO11: 358,750 euro, Duration 14 months

#### Activities

- Creating social infrastructure, namely the **RAINBOW Early Education Centre**
- **Providing integrated services for child and family** within this education, employment and social services centre.
- **Community information and awareness activities** regarding aspects in connexion to gender equality and the advantages of women participation to the labour market: **organising public events** at the North-West Region level (**focus-groups, workshops, seminars**)
- **Staff training activities** on the gender equality topic.

#### Target-group of the project

- **40 children** (0-3 years), out of whom 10 Romani, from socially-vulnerable families, **40 adults** (parents/ legal guardians of the children in the centre), **60 members of compact Romani communities**, of 3 big cities, **11 specialists, over 100 representatives of public institutions, companies, NGOs, professional associations, unions, public at large**, through information campaigns.

#### Envisaged results

**At local level:** 1 early education centre established, equipped • 11 specialists trained on the gender equality topic • 40 children (0-3 years) shall benefit from educational services • 40 parents/legal guardians of the children from the centre shall benefit from information, vocational, psychological, social counselling and also specific information sessions • a job shop • an elaborated guide for women integration on the labour market

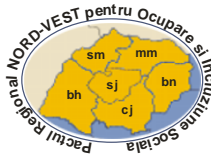
**In three big cities:** a focus-group in order to identify the needs and limitations specific to Romani communities but also linked to the gender equality and women participation to the labour market • a workshop to debate problems and limitations related to the inclusion of persons belonging to vulnerable groups • an awareness event on the gender equality topic in Romani communities

**At regional level:** a regional seminar for disseminating the results of the assessment of Romani communities specific needs, namely the identification of good practices and potential solutions in order to promote gender equality • establishment of a committee for Romani issues (including regional representatives) • a regional information and awareness workshop on the gender equality topic

### 6. “Professional environment 2020“ –Psychosocial consequences of structural changes in the labour market in Europe - effective tools for a sanogenesis between the companies and organizations in elderly people health and care

(Project financed through ERASMUS+ programme, key-action 2 – Strategic partnerships, partnership period September 01<sup>st</sup> 2014- August 31<sup>st</sup> 2016).

Partnership: PROIS-NV, 2) Nell-Breuning-Haus (Germany), 3) Europäisches Zentrum für Arbeitnehmerfragen (Germany), 4) ATB – Arbeiter-, Freizeit- und Bildungsverein (Italy), 5) ETÖK- Eesti Tööküsimuste Keskus (Estonia), 6) Arbeiterwohlfahrt – AWO (Germany), 7) Europejski Dom Spotkan - Fundacja Nowy Staw (Poland), 8) CSC Verviers (Belgium)



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The project is aiming at significantly improving the work conditions regarding the prevention of psychological diseases and promoting the sanogenesis at the workplace by identifying the stress factors which are seldom developing psychological diseases that can attract long periods of absence, expensive therapies, serious social problems and total exclusion from the labour field.

The project shall develop an educational curriculum that could be applied in the professional training dedicated to specialists and employees in the patient and elderly care.

**Financing value:** approx. 250.000 Euro

### 7. Local media for sustainable Community Action in Europe – LOCATE (implementation period 2013-2015)

Sponsor: ANPCDEFP (*National Agency for Community Programs in Education and Vocational Training*) through the „Lifelong Learning” programme - Grundtvig Multilateral Project

Partnership: PROIS-NV, ABN Conzorio (IT), Asset Technology (GR), Intrac (ES), Workers Educational Association (UK), MRS Consulting Ltd (UK)

The project is aiming at supporting the communities in the education process.

Details on: <http://www.locateproject.eu/>

**Financing value:** approx. 150.000 Euro

### 8. "Clujul inclusiv"

The project "Clujul inclusiv" is aiming to create a favourable climate to integrate in society young people from vulnerable groups, through art and creativity. Using different activities, the project envisages to highlight the artistic and creative potential and to change the public perception on the part played by these persons in the community. Also, it promotes the interaction between different organisations that work with young people from vulnerable groups.

The target-group of the project includes on the one hand young people from different vulnerable groups: young people in/out the child protection system, disabled, with artistic, creative potential but with lower education level and on the other hand: experts from the centres that work with young people from vulnerable groups. Teachers, students, pupils, NGOs representatives, organisations and institutions for professional training, authorities, employer's associations, unions, artists, mass-media, public at large.

The main activities of the projects: organising under aegis of Cluj - European Youth Capital, a sale exhibition of artistic creations of young people from disadvantaged groups, creating a prize competition for works with utility value performed by them, creative workshops, where those interested can participate together with young designers and a show to highlight their talent and creativity.

Sponsor: Cluj-Napoca City Hall and City Council

Duration: May 1st – November 15th 2015

### 9. "Inclusion through culture and creativity for young people in Cluj"

The project "Inclusion through culture and creativity for young people in Cluj" was deployed during April 02<sup>nd</sup> 2014 – November 30<sup>th</sup> 2014 with the support of Cluj-Napoca City Hall and City Council and envisaged to create a favourable climate to integrate on the labour market the young people belonging to vulnerable groups on Cluj community and to contribute to the social cohesion amelioration. This unique and complex project thanks to the events organised, built on the interaction of social players involved in the social inclusion of youngsters from different vulnerable groups and on the opportunity to communicate with major representatives of organisations active in the social inclusion field, offered the deployment framework for several important events:

1. **The conference "How to prepare for the labour market?"** suggested important debate topics for Cluj youth and represented an excellent opportunity for the participants to exchange ideas and actually assess the impact and challenges of the educational system as compared to the labour market.
2. **Sale exhibit of objects** made by young persons from disadvantaged groups with the participation of the ESTUAR Foundation – Cluj Social Centre, Nazareca Group – Authorised protected unit, Association for the protection and support of the mentally disabled persons of Cluj, World Vision Romania, Peoples Development Foundation, Protected Workshop Association, Foundation for Elderly Care, Caritas Eparhial Greco-Catholic association of Cluj
3. **Theatre, music and dance show** held by the beneficiaries of several organisations in charge with social inclusion

### 10. Sustainable Self-help Adult Community Learning Model and Tool-kit - SUSCOM (implementation period 2012-2014)



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Sponsor: ANPCDEFP (*National Agency for Community Programmes in the Field of Education and Vocational Training*), through the “Long-life learning” programme, Learning partnerships – Grundtvig Partnership: PROIS-NV, MRS Consulting Ltd (UK), Grafia (CZ), Borgorette (IT), Asset Technology (GR) and TPNK (PL)

The project is aiming at developing a sustainable self-support model for the adult learning community and a sustainable and free toolkit in order to support the adults’ participation to training activities. The target-public of the project includes unemployed, low education level persons, disabled persons or rural areas inhabitants. In order to develop awareness techniques for participants, to develop skills and support mechanisms there will be used also instruments developed within other projects implemented by the partners.

Financing value: approx. 150,000 Euro